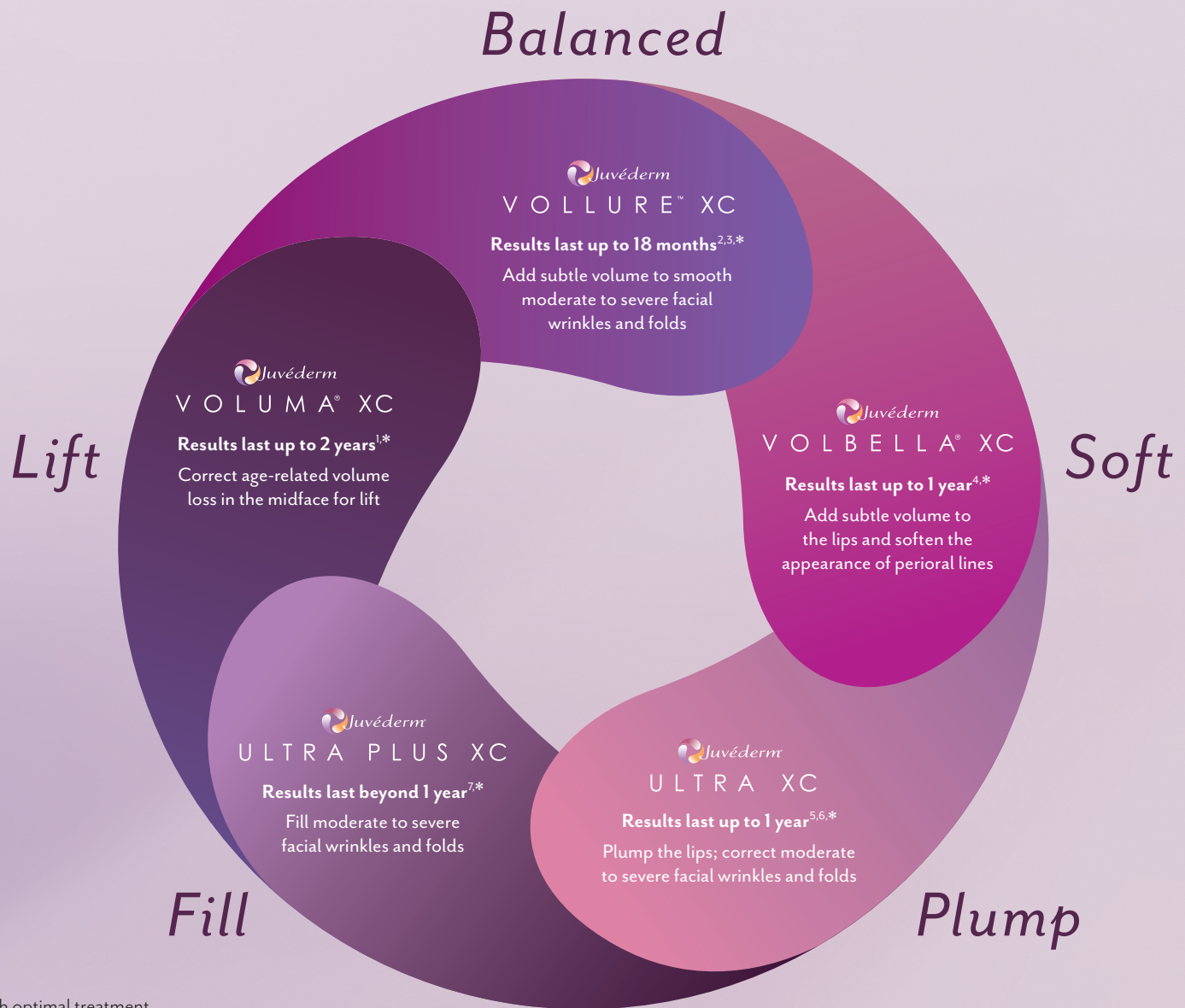


TREATMENT PLANNING WITH THE JUVÉDERM® COLLECTION



*With optimal treatment.

JUVÉDERM® Collection of Fillers Important Information

INDICATIONS

JUVÉDERM VOLUMA® XC injectable gel is indicated for deep (subcutaneous and/or supraperiosteal) injection for cheek augmentation to correct age-related volume deficit in the mid-face in adults over the age of 21.

JUVÉDERM® Ultra XC and JUVÉDERM® Ultra Plus XC injectable gels are indicated for injection into the mid-to-deep dermis for correction of moderate to severe facial wrinkles and folds (such as nasolabial folds).

JUVÉDERM VOLLURE™ XC injectable gel is indicated for injection into the mid-to-deep dermis for correction of moderate to severe facial wrinkles and folds (such as nasolabial folds) in adults over the age of 21.

JUVÉDERM® Ultra XC injectable gel is indicated for injection into the lips and perioral area for lip augmentation in adults over the age of 21.

JUVÉDERM VOLBELLA® XC injectable gel is indicated for injection into the lips for lip augmentation and for correction of perioral rhytids in adults over the age of 21.

Please see Important Safety Information on following page and inside flap.

3 STEPS FOR EFFECTIVE CONSULTATIONS AND TREATMENT PLANNING

- 1 Identify and address**
 - Identify filler treatment priorities and patient barriers (such as cost or perceived lack of need)
- 2 Educate and assess**
 - Educate on midface volume loss over time and what causes lines and wrinkles to form
 - Discuss the role of dermal filler treatments to correct volume loss, smooth lines, and plump lips
 - Inform patients that the JUVÉDERM® Collection offers a spectrum of treatment options
 - Conduct a thorough facial assessment
- 3 Develop a treatment plan**
 - Outline and prioritize treatment areas
 - Treatment planning goals
 - **Initial visit:** treat priorities
 - **Follow-up visit:** achieve optimal outcomes
 - **Long-term visits:** repeat treatments

INTENTIONALLY DESIGNED PRODUCTS TO CUSTOMIZE TREATMENTS



MIDFACE



Correct age-related volume loss in the midface for lift¹



LOWER FACE



Add subtle volume to smooth moderate to severe facial wrinkles and folds²,³



LIPS AND PERIORAL LINES



Add subtle volume to the lips and soften the appearance of perioral lines⁴

 **Juvéderm®**
COLLECTION OF FILLERS



Fill moderate to severe facial wrinkles and folds⁷

LIPS



Plump the lips; correct moderate to severe facial wrinkles and folds⁵

*With optimal treatment.

IMPORTANT SAFETY INFORMATION

CONTRAINDICATIONS

These products should not be used in patients who have severe allergies, marked by a history of anaphylaxis or history or presence of multiple severe allergies, and should not be used in patients with a history of allergies to Gram-positive bacterial proteins or lidocaine contained in these products.

Please see additional Important Safety Information on inside flap.

IMPORTANT SAFETY INFORMATION (continued)

WARNINGS

- Do not inject into blood vessels. Introduction of these products into the vasculature may lead to embolization, occlusion of the vessels, ischemia, or infarction. Take extra care when injecting soft-tissue fillers; for example, inject the product slowly and apply the least amount of pressure necessary. Rare, but serious, adverse events associated with the intravascular injection of soft-tissue fillers in the face have been reported and include temporary or permanent vision impairment, blindness, cerebral ischemia or cerebral hemorrhage leading to stroke, skin necrosis, and damage to underlying facial structures. Immediately stop the injection if a patient exhibits any of the following symptoms: changes in vision, signs of a stroke, blanching of the skin, unusual pain during or shortly after the procedure. Patients should receive prompt medical attention and, possibly, evaluation by an appropriate healthcare professional specialist should an intravascular injection occur
- Product use at specific sites in which an active inflammatory process (skin eruptions such as cysts, pimples, rashes, or hives) or infection is present should be deferred until the underlying process has been controlled

PRECAUTIONS

- In order to minimize the risk of potential complications, these products should only be used by healthcare professionals who have appropriate training, experience, and knowledge of facial anatomy
- Healthcare professionals are encouraged to discuss the potential risks of soft-tissue injections with their patients prior to treatment and ensure that patients are aware of signs and symptoms of potential complications
- The safety and effectiveness for the treatment of anatomic regions other than the mid-face with JUVÉDERM VOLUMA® XC; facial wrinkles and folds with JUVÉDERM® Ultra XC, JUVÉDERM® Ultra Plus XC, and JUVÉDERM VOLLURE™ XC; and the lips and perioral area with JUVÉDERM® Ultra XC and JUVÉDERM VOLBELLA® XC have not been established in controlled clinical studies
- As with all transcutaneous procedures, dermal filler implantation carries a risk of infection. Follow standard precautions associated with injectable materials
- The safety for use during pregnancy, in breastfeeding females, and in patients with known susceptibility to keloid formation, hypertrophic scarring, and pigmentation disorders has not been studied
- The safety for use of JUVÉDERM VOLUMA® XC in patients under 35 or over 65 years, JUVÉDERM® Ultra XC and JUVÉDERM® Ultra Plus XC in patients under 18 years, and JUVÉDERM VOLLURE™ XC and JUVÉDERM VOLBELLA® XC in patients under 22 years has not been established
- Use with caution in patients on immunosuppressive therapy
- Patients who are using products that can prolong bleeding (such as aspirin, nonsteroidal anti-inflammatory drugs, and warfarin) may experience increased bruising or bleeding at treatment sites
- If laser treatment, chemical peel, or any other procedure based on active dermal response is considered after treatment, or if these products are administered before the skin has healed completely, there is a possible risk of an inflammatory reaction at the treatment site
- Patients who experience skin injury near the site of implantation may be at a higher risk for adverse events
- The safety of JUVÉDERM VOLUMA® XC injectable gel for use in patients with very thin skin in the mid-face has not been established
- Patients may experience late onset nodules with use of dermal fillers, including JUVÉDERM VOLUMA® XC
- Patients may experience late onset adverse events with use of dermal fillers

ADVERSE EVENTS

The most commonly reported side effects for JUVÉDERM® injectable gels were injection-site redness, swelling, pain, tenderness, firmness, lumps/bumps, bruising, discoloration, and itching. For JUVÉDERM VOLBELLA® XC, dryness was also reported. For JUVÉDERM VOLUMA® XC, side effects were predominantly moderate in severity, with duration of 2 to 4 weeks; for JUVÉDERM® Ultra XC, JUVÉDERM® Ultra Plus XC, or JUVÉDERM VOLLURE™ XC, they were mostly mild or moderate in severity, with duration of 14 days or less; and for JUVÉDERM VOLBELLA® XC, they were predominantly mild or moderate, with duration of 30 days or less.

To report an adverse reaction with any product in the JUVÉDERM® Collection, please call Allergan at 1-800-433-8871. Please visit JuvedermDFU.com for more information.

Products in the JUVÉDERM® Collection are available by prescription only.

COLLECTION OF FILLERS

Designed specifically for (patient name): _____

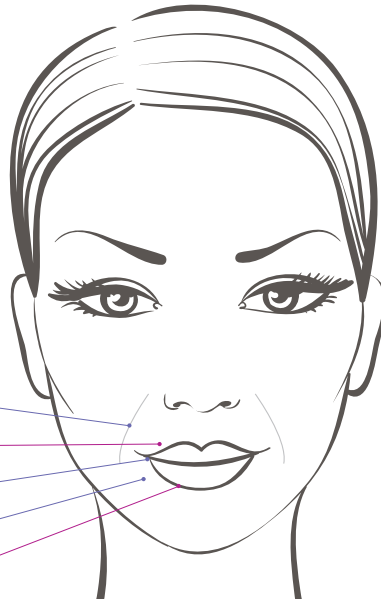
Patient email: _____

Patient phone number: _____

PATIENT TREATMENT PRIORITIES

- ☐ Flattened cheeks
- ☐ Sagging or drooping skin in the cheek area
- ☐ Elongation of the lid-cheek junction

- ☐ Parentheses (smile) lines
- ☐ Vertical lip lines
- ☐ Corner lines
- ☐ Marionette lines
- ☐ Thin lips



HEALTHCARE PROFESSIONAL ASSESSMENT

MIDFACE

 **VOLUMA® XC**

- ☐ Lack of lateral support (skin sagging forward)
- ☐ Flattening of cheek regions
- ☐ Concavity
- ☐ Excessive anterior cheek
- ☐ Elongated lid-cheek junction
- ☐ Distinct transition between lower lid and cheek

LOWER FACE

 **VOLLURE™ XC**

 **ULTRA PLUS XC**

 **ULTRA XC**

Moderate to severe:

- ☐ Nasolabial folds
- ☐ Oral commissures
- ☐ Marionette lines

LIPS

 **VOLBELLA® XC**

 **ULTRA XC**

- ☐ Subtle lack of volume, or lack of volume in the lips
- ☐ Flattening of the philtral columns
- ☐ Structural loss in the Cupid's bow
- ☐ Asymmetry, improper proportion of the lips

LIP LINES

 **VOLBELLA® XC**

- ☐ Presence of perioral lines

TREATMENT SELECTION

PRIORITY	TREATMENT AREA	PRODUCT	DURATION
1			
2			
3			
4			
5			

TREATMENT PLANNING CALENDAR

DATE	PLANNED TREATMENT AREAS

JUVÉDERM® Injectable Gel Fillers Important Information

APPROVED USES

JUVÉDERM VOLUMA® XC injectable gel is for deep injection in the cheek area to correct age-related volume loss in adults over 21.

JUVÉDERM® XC and JUVÉDERM VOLLURE™ XC injectable gels are for injection into the facial tissue for the correction of moderate to severe facial wrinkles and folds, such as nasolabial folds. JUVÉDERM VOLLURE™ XC injectable gel is for adults over 21.

JUVÉDERM® Ultra XC is for injection into the lips and perioral area for lip augmentation in adults over 21.

JUVÉDERM VOLBELLA® XC injectable gel is for injection into the lips for lip augmentation and for correction of perioral lines in adults over 21.

Please see Important Safety Information on reverse side.

IMPORTANT SAFETY INFORMATION

Are there any reasons why I should not receive any JUVÉDERM® injectable gel formulation?

Do not use these products if you have a history of multiple severe allergies or severe allergic reactions (anaphylaxis), or if you are allergic to lidocaine or the Gram-positive bacterial proteins used in these products.

What precautions should my doctor advise me about?

- Tell your doctor if you are pregnant or breastfeeding. The safety of these products for use during pregnancy or while breastfeeding has not been studied
- The safety of JUVÉDERM VOLUMA® XC in patients under 35 years or over 65 years, the safety of JUVÉDERM® XC and JUVÉDERM® Ultra XC injectable gels in patients under 18 years, and the safety of JUVÉDERM VOLLURE™ XC and JUVÉDERM VOLBELLA® XC in patients under 22 years has not been studied
- The safety and effectiveness of JUVÉDERM VOLUMA® XC in areas other than the cheek area, JUVÉDERM® XC and JUVÉDERM VOLLURE™ XC for areas other than facial wrinkles and folds, and JUVÉDERM® Ultra XC and JUVÉDERM VOLBELLA® XC in areas other than the lips and perioral area have not been established in clinical studies
- Tell your doctor if you have a history of excessive scarring (eg, hypertrophic scarring and keloid formations) or pigmentation disorders, as use of these products may result in additional scars or changes in pigmentation
- Tell your doctor if you are planning other laser treatments or a chemical peel, as there is a possible risk of inflammation at the treatment site if these procedures are performed after treatment
- Patients who experience skin injury near the site of injection with these products may be at a higher risk for side effects
- Tell your doctor if you are on immunosuppressive therapy used to decrease the body's immune response, as use of these products may result in an increased risk of infection
- Tell your doctor if you are using medications that can prolong bleeding, such as aspirin, ibuprofen, or other blood thinners, as this may result in increased bruising or bleeding at the injection site
- Minimize strenuous exercise, exposure to extensive sun or heat, and alcoholic beverages within the first 24 hours following treatment

What are possible side effects?

The most commonly reported side effects with JUVÉDERM® injectable gels included injection-site redness, swelling, pain, tenderness, firmness, lumps/bumps, bruising, discoloration, and itching. For JUVÉDERM VOLBELLA® XC, dryness was also reported. For JUVÉDERM VOLUMA® XC, most side effects were moderate and lasted 2 to 4 weeks. For JUVÉDERM® XC, JUVÉDERM VOLLURE™ XC, and JUVÉDERM® Ultra XC injectable gels, most side effects were mild or moderate and lasted 14 days or less. For JUVÉDERM VOLBELLA® XC, most side effects were mild or moderate and lasted 30 days or less.

One of the risks with using these products is unintentional injection into a blood vessel, and, while rare, the complications can be serious and may be permanent. These complications, which have been reported for facial injections, can include vision abnormalities, blindness, stroke, temporary scabs, or permanent scarring.

As with all skin injection procedures, there is a risk of infection.

To report a side effect with any JUVÉDERM® product, please call Allergan at 1-800-433-8871. Please visit Juvederm.com or talk to your doctor for more information.

Available by prescription only.



SEE THE POTENTIAL WITH THE *JUVÉDERM*® COLLECTION



BEFORE



AFTER 1 MONTH



BEFORE



AFTER 1 MONTH

Actual patient. Results may vary.

Unretouched photos of paid patient taken before treatment and 1 month after treatment. A total of 1.4 mL of JUVÉDERM VOLUMA® XC was injected into the cheek area. A total of 2.9 mL of JUVÉDERM VOLLURE™ XC was injected into the nasolabial folds and marionette lines. A total of 2.2 mL of JUVÉDERM VOLBELLA® XC was injected into the lips (vermilion body, vermilion border, Cupid's bow, and philtral columns) for lip augmentation, and into the perioral lines.

In the JUVÉDERM VOLUMA® XC clinical trial, the total volume injected ranged from 1.2 mL to 13.9 mL, with a median of 6.6 mL, to achieve optimal correction for all 3 subregions.¹

References:

1. JUVÉDERM VOLUMA® XC Directions for Use, 2016. 2. JUVÉDERM VOLLURE™ XC Directions for Use, 2017. 3. JUVÉDERM VOLLURE™ XC Patient Labeling, 2017. 4. JUVÉDERM VOLBELLA® XC Directions for Use, 2016. 5. JUVÉDERM® Ultra XC Directions for Use, 2016. 6. Pinsky MA, Thomas JA, Murphy DK, Walker PS; for JUVÉDERM® vs ZYPLAST® Nasolabial Fold Study Group. JUVÉDERM® injectable gel: A multicenter, double-blind, randomized study of safety and effectiveness. *Aesthetic Surg J*. 2008;28(1):17-23. 7. JUVÉDERM® Ultra Plus XC Directions for Use, 2016.



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Juvederm.com/professional Re-order: JUV107679 08/17 170226