

# Clear + Brilliant® Perméa™ Front Office Script

## Answers to Patients' Frequently Asked Questions

**What is Clear + Brilliant?** Clear + Brilliant is a unique skincare treatment that uses safe, fractional laser technology that may help prevent and address early signs of aging skin such as fine lines and loss of radiance. It's comfortable, fast, effective and affordable.

**How does Clear + Brilliant work?** Clear + Brilliant is a gentle laser that refreshes your skin from the inside out. The laser energy creates millions of microscopic treatment zones in your skin, replacing damaged skin with healthy, younger-looking tissue.

**What is Clear + Brilliant Perméa?** Clear + Brilliant Perméa is a new treatment offering in the Clear + Brilliant family uniquely designed to produce visibly illuminated skin and enhance your skin's permeability, which could significantly increase the benefits of your skincare products. This treatment integrates the elements of your skincare regimen to create long-lasting, comprehensive results.

**Is Clear + Brilliant Perméa better than the original Clear + Brilliant?** Each of the Clear + Brilliant treatment offerings serves a unique purpose. The Clear + Brilliant Perméa treatment offers more visible enhancements in tone and radiance, while the original Clear + Brilliant treatment is optimized to improve your skin's texture. During a consultation, Dr. \_\_\_\_\_ can discuss the best treatment plan for you.

**What does the Clear + Brilliant procedure feel like?** Most patients describe a pricking feeling and an increased sensation of heat during the treatment.

- *For the original Clear + Brilliant treatment* - topical anesthetic ointment will be applied before the procedure. Afterwards, you may have mild redness and swelling, which typically subside within a few hours.
- *For the Clear + Brilliant Perméa treatment* - topical anesthetic is not required. Topical skincare product, such as an antioxidant serum, will be applied to each treatment area after the treatment is administered. This combination approach decreases post-treatment skin responses such as redness and swelling.

**What is C E Ferulic?** Manufactured by SkinCeuticals, C E Ferulic® is a topical antioxidant combination that provides 8x the skin's natural photoaging protection. After the Clear + Brilliant Perméa treatment, C E Ferulic will be applied to each treatment area after treatment with the laser. You will also receive a SkinCeuticals home care and recovery system to supplement your at-home skincare regimen.

**What kind of results can I expect?** Your skin may feel softer and have improved tone, texture and radiance:

- More even, uniform skin tone
- Renewed, ultra-soft and smoother texture
- Naturally radiant and glowing skin
- Minimized pore appearance and count

**When do the results appear, and how long do they last?** Treatment results are both immediate and progressive. A few days after the treatment, your skin will start to feel softer, look brighter, and show more even tone. With each successive treatment, the results will become more noticeable and significant. Results can last for months depending on your age, skin condition, and skin care and protection regimen.

**What will I look like immediately after the procedure?** Clear + Brilliant treatments are very gentle and are specifically designed to minimize side effects associated with typical laser treatments. You may experience mild redness and subtle inflammation immediately after treatment. These generally resolve within a few hours, but may last until the following day.

**How long is the treatment?** Clear + Brilliant treatments take about 20 minutes to complete. We ask that you reserve one hour for your appointment.

**How many treatments will I need?** Texture and tone improvements, as well as the best visible improvements, are most often reported after six treatments.

**How long has Clear + Brilliant been available?** Clear + Brilliant has been available since 2011. The new Clear + Brilliant Perm ea treatment was introduced in the fall of 2012. Our office has been offering Clear + Brilliant treatments since \_\_\_\_\_.

**How much does the Clear + Brilliant treatment cost?**

The cost ranges from \_\_\_\_\_ to \_\_\_\_\_ depending on your skin condition and desired results. We encourage you to come in for a consultation so we can accurately assess your specific needs.

**Is there a website I can go to learn more?** Yes, you can visit our website at: \_\_\_\_\_ . You can also visit the Clear + Brilliant website at [www.clearandbrilliant.com](http://www.clearandbrilliant.com).

**Closing Remarks for Potential Patients:** Would you like to schedule a consultation with Dr. \_\_\_\_\_ to discuss the Clear + Brilliant treatment?