

Clenziderm M.D™ Helpful Hints

Who is the Clenziderm Patient?

- Mild to Moderate Acne
- Non-Inflammatory and Inflammatory lesions

Key Messages:

- Helps reduce acne for healthier-looking skin
- 5% Benzoyl Peroxide that targets P. Acnes deep within the pores + 2% Salicylic Acid System
- Delivers solubilized, stable BPO into the pores⁴
- Significantly reduces acne lesions in as little as 1 week²



Potential Benefits and Key Messages:



Daily Care Foaming Cleanser:

Contains: 2% Salicylic Acid

Benefit: Removes dirt and excess oil leaving skin clean and refreshed¹

Promotes shedding of epithelial cells to unblock plugged pores, allowing lesions to shrink, and helps minimize swelling and redness^{5,6}

Contains: Menthol

Benefit: Cools irritated skin⁷



Pore Therapy:

Contains: 2% Salicylic Acid

Benefit: Promotes shedding of epithelial cells to unblock plugged pores, allowing lesions to shrink, and helps minimize swelling and redness^{5,6}

Contains: Menthol

Benefit: Cools irritated skin⁷



Therapeutic Lotion:

Contains: 5% Solubilized Benzoyl Peroxide

Benefit: Helps inhibit growth of P. acnes². Quickly reduces acne².

Therapeutic Moisturizer *sold separately*

Contains: 20% Glycerin

Benefit: A strong humectant³. High levels of glycerin are known to rapidly restore skin to normal hydration³

1 Michalun N, Michalun M.V. *Milady's Skin Care and Cosmetic Ingredients Dictionary*. 3rd ed. Stamford, CT: Cengage Learning; 2010:269, 215

2 Thiboutot D, Shalita A, Swinyer L, Tschen E, Eichenfield LF, Del Rosso JQ, Tangetti E. Comparison of a 3-Step Acne System Containing Solubilized Benzoyl Peroxide versus Benzoyl Peroxide/Clinidamycin: A Multicenter, Investigator-Blind, Randomized Study. Poster 714 Presented at: 67th Annual Meeting of the American Academy of Dermatology; 2009 Mar 6-10; San Diego, CA

3 Michalun N, Michalun M.V. *Milady's Skin Care and Cosmetic Ingredients Dictionary*. 3rd ed. Stamford, CT: Cengage Learning; 2010:165, 143

4 Study results for a 10-week evaluation of twice-daily use of a 3-step acne system containing a novel solubilized 5% BPO formulation

5 Russell JJ. Topical therapy for acne. *Am Fam Physician*. 2000;61(2):357-365.

6_NIH. Salicylic acid topical. MedlinePlus website.<http://www.nlm.nih.gov/medlineplus/druginfo/meds/a607072.html>. Accessed January 15, 2015