



NOW YOU SEE IT.



NOW YOU DON'T.

Unretouched photos of paid model. Individual results may vary.
Sex: F **Age:** 35 **Weight (before/after):** 142.5 lbs/144.0 lbs

Ask about nonsurgical KYBELLA[®] today.

See before-and-after results and more inside.

Approved Use

KYBELLA[®] is a prescription medicine used in adults to improve the appearance and profile of moderate to severe fat below the chin (submental fat), also called “**double chin**.”

It is not known if KYBELLA[®] is safe and effective for use outside of the submental area or in children less than 18 years of age.

Important Safety Information

Who should not receive KYBELLA[®]?

You should not receive KYBELLA[®] if you have an infection in the treatment area.

**Please see additional
Important Safety
Information inside.**

IS YOUR CHIN TAKING OVER YOUR PROFILE?

Maybe that extra fullness beneath your chin is something you've had your whole life, something that developed over the years, or something you noticed recently. This may be a condition called submental fullness, or "double chin."



**SNAP A QUICK SELFIE FROM THE SIDE.
LIKE WHAT YOU SEE?**

If you're bothered, you're not alone



1 in 4 adults
surveyed online
**was bothered by
their double chin.***

*Online survey of 4000 men (51%) and women (49%), ages 18 to 79 years old, who had an annual household income of \$50,000 or more.

Self-conscious?

Think about whether your chin profile affects the way other people perceive you.



**Do you see yourself
how others see you?**

**How do people see
you on social media?**

**Do some angles make you
self-conscious in pictures?**

**Have concerns related to these questions?
Talk to your healthcare specialist.**

Diet and exercise alone may not help

SUBMENTAL FULLNESS CAN BE CAUSED BY:



Weight Gain



Genetics



Aging

You don't have to be overweight to have fullness under your chin.



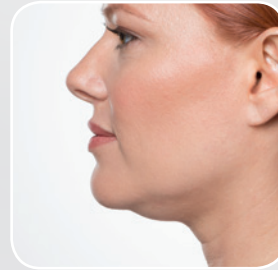
**SOMETIMES, NO MATTER HOW MUCH YOU
EXERCISE OR DIET, THE CONDITION MAY NOT GO AWAY.**

KYBELLA[®] may help. Ask us how.

**Please see Important Safety Information
throughout this brochure.**



HELP TAKE THE “DOUBLE” OUT OF YOUR CHIN WITH KYBELLA[®]



BEFORE



AFTER

Unretouched photos of paid model. Individual results may vary.

Sex: F **Age:** 35 **Weight (before/after):** 142.5 lbs /144.0 lbs

Whether you have a moderate amount of fat under your chin—or a bit more—ask about KYBELLA[®].

- Individually tailored*
- Injectable
- Permanently destroys fat cells in the treatment area under the chin
- Improves the chin profile

2015 Allure[®] Best of Beauty
Breakthrough Award recipient



Important Safety Information (continued)

Before receiving KYBELLA[®], tell your healthcare provider about all of your medical conditions, including if you:

Have had or plan to have surgery on your face, neck, or chin; have had cosmetic treatments on your face, neck, or chin; have had or have medical conditions in or near the neck area; have had or have trouble swallowing; have bleeding problems; are pregnant or plan to become pregnant (it is not known if KYBELLA[®] will harm your unborn baby); are breastfeeding or plan to breastfeed (it is not known if KYBELLA[®] passes into your breast milk; talk to your healthcare provider about the best way to feed your baby if you receive KYBELLA[®]).

Please see additional Important Safety Information throughout this brochure.

Tailored* to your unique chin profile

You and your healthcare specialist will tailor* a series of treatments for you based on:

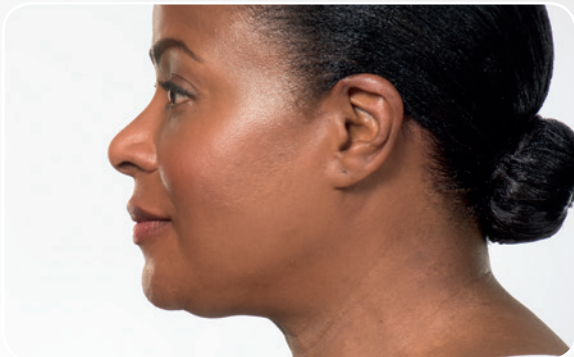
- How much fat is beneath your chin
- Your aesthetic goals

*Multiple injections under the chin per treatment; up to 6 treatments at least 1 month apart.

NO CAMERA TRICKS— JUST NOTICEABLE RESULTS



BEFORE



AFTER

Unretouched photos of paid model. Individual results may vary.

Sex: F **Age:** 48 **Weight (before/after):** 186.0 lbs/186.0 lbs



BEFORE



AFTER

Unretouched photos of paid model. Individual results may vary.

Sex: F **Age:** 44 **Weight (before/after):** 130.0 lbs/127.5 lbs

Important Safety Information (continued)

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Especially tell your healthcare provider if you take a medicine that prevents the clotting of your blood (antiplatelet or anticoagulant medicine).

Please see additional Important Safety Information throughout this brochure.



BEFORE



AFTER

Unretouched photos of paid model. Individual results may vary.

Sex: F **Age:** 48 **Weight (before/after):** 132.5 lbs/135.0 lbs



BEFORE



AFTER

Unretouched photos of paid model. Individual results may vary.

Sex: M **Age:** 53 **Weight (before/after):** 192.5 lbs/191.0 lbs



**SEE MORE
BEFORE-AND-AFTER RESULTS
AT MYKYBELLA.COM.**

ABOUT KYBELLA[®]

How does KYBELLA[®] (deoxycholic acid) injection 10 mg/mL work?

When injected into the fat beneath the chin, **KYBELLA[®] permanently destroys fat cells**. Your body's natural metabolism then processes the fat cleared from the treatment area. Once the fat cells are gone, you're left with a noticeable reduction in fullness under the chin.

The active ingredient in KYBELLA[®] is synthetic deoxycholic acid. Deoxycholic acid is a naturally occurring molecule in the body that helps break down fat.



HEAR WHAT PEOPLE ARE SAYING ABOUT THEIR KYBELLA[®] TREATMENT AT MYKYBELLA.COM.

In clinical studies, reductions in submental fat were observed more frequently in the KYBELLA[®] group compared with the placebo group, as measured by combined clinician and patient ratings.

Important Safety Information (continued)

What are the possible side effects of KYBELLA[®]?

KYBELLA[®] can cause serious side effects, including nerve injury in the jaw (which can cause an uneven smile or facial muscle weakness) or trouble swallowing.

Please see additional Important Safety Information on back cover.

Improvement in self-perception after treatment

Adults treated with KYBELLA[®] reported greater improvement than patients treated with placebo when asked how they felt in these key areas:

**HAPPY • BOTHERED • SELF-CONSCIOUS
EMBARRASSED • LOOKING OLDER
LOOKING OVERWEIGHT**

Studied globally

EVALUATED IN
APPROXIMATELY
20 CLINICAL
STUDIES

APPROXIMATELY
1600 PEOPLE
WORLDWIDE
WERE TREATED
WITH KYBELLA[®]

WHAT YOU CAN EXPECT

Before treatment



PHOTOS

An office staff member may take your photo to track your results over time.



COMFORT

Your healthcare specialist may use cold packs or local anesthesia to help make you more comfortable.

THE INJECTION PROCESS MAY TAKE
15 TO 20 MINUTES

After treatment



RESULTS

Although you may be excited to see results right away, it's important to be patient. Allow your body time to process the fat cleared from the treatment area after each visit.



SCHEDULING

Schedule your next appointment before you leave the office.



**REACH YOUR AESTHETIC GOALS
WITH A COMPLETE SERIES OF TREATMENTS.**

**For best results, stick to your
healthcare specialist's tailored* plan.**

What are the possible side effects?

Sometimes serious side effects can occur, including nerve injury in the jaw that can temporarily cause an uneven smile or facial muscle weakness (experienced by 4 out of 100 people in clinical studies) and trouble swallowing (experienced by 2 out of 100 people in clinical studies).

The most common side effects in the treatment area include:

- Swelling
- Bruising
- Pain
- Numbness
- Redness
- Areas of hardness

Side effects are usually temporary and often resolve on their own.

Treatment at your convenience



PLAN AROUND IMPORTANT EVENTS

- Book your treatment around your busy schedule
- Consider your social plans and work commitments after each treatment, since side effects are likely
- Plan your treatment to help ensure you are ready for a special event, such as a birthday or anniversary



MAXIMIZE APPOINTMENT TIME

Ask if you can schedule your KYBELLA[®] treatment during an existing appointment for another aesthetic treatment.

Please see Important Safety Information throughout this brochure.

*Multiple injections under the chin per treatment; up to 6 treatments at least 1 month apart.

FROM ALLERGAN

A trusted company with popular nonsurgical facial aesthetic products

You may have heard of most of these products—many of them are household names. But they have more than popularity in common. They are also part of the



Brilliant Distinctions® Rewards Program.

Earn savings and rewards on KYBELLA® and other well-known aesthetic treatments from Allergan. Register at **BrilliantDistinctionsProgram.com.**

Learn more at MyKybella.com.



Important Safety Information (continued)

The most common side effects of KYBELLA® include swelling, bruising, pain, numbness, redness, and areas of hardness in the treatment area.

These are not all of the possible side effects of KYBELLA®. Call your healthcare provider for medical advice about side effects.

Please see additional Important Safety Information throughout this brochure and full prescribing information inside pocket of this brochure.

