

The Importance of Detoxification

We live in an increasingly toxic environment. Many toxins, also known as persistent organic pollutants (POPs), are abundant in the environment today but did not exist 30 years ago. These new toxins include certain pesticides, herbicides, and industrial chemicals that can enter the body through food, water, and air supplies.

These toxins can and often do become trapped in the body's organs and tissues, which over time can negatively impact health, vitality, and overall wellness, and may contribute to the development of chronic illness

How Does Detoxification Work?

In the human body, the liver and kidneys function as a filter for harmful substances. This natural 'filtration system' needs to be properly supported to ensure that the body's detoxification process is functioning effectively and that toxins are being properly eliminated.

The Two Phases of Detoxification

PHASE I The liver receives raw materials, processes them, and sends them on to Phase II.

PHASE II Some of the products that pass through the first phase are more harmful than the raw materials they started out as. Phase II, therefore, needs to be functioning optimally in order to quickly get rid of these new, more damaging substances.

If the liver's detoxification pathways become overwhelmed, this can lead to an unwanted build-up of toxins in the body.

The PaleoCleanse Plus™ Detoxification Program is designed to support the body's natural two-phase process of detoxification, allowing toxins to be safely cleansed from the body.

Potential Benefits of Detoxification

- Healthy energy and vitality
- Proper weight management
- Healthy skin and hair
- Restful sleep
- Clear thinking
- The establishment of healthy habits for optimal long-term health

Keys to Success

A successful detox program should be simple to follow, convenient to use, and effective in its outcome.

Simple

The PaleoCleanse Plus™ Detoxification Program is as simple as consuming two drink mixes and two capsule packets per day, along with a structured food plan that is detailed in the detox guidebook.

Convenient

The PaleoCleanse Plus™ powder and capsule packets are easy to use and transport, which means no hassle and no mess.

Effective

This program combines a comprehensive array of high quality nutrients with a structured food plan designed to safely and effectively support the detoxification process.

The PaleoCleanse Plus™ Difference

PaleoCleanse Plus™ single serving drink mix packets

This proprietary detoxification powder is a unique and advanced combination of nutrients, antioxidants, and pure herbs that support the liver in balancing Phase I and II detoxification pathways.

Additionally, certified organic pea protein is used to support detoxification by providing a clean and nutrient dense protein to optimize results. While other detoxification programs recommend organic foods, their primary program formula is not organic.

PaleoCleanse Plus™ capsule packets

These proprietary capsule packets effectively support the detoxification process by increasing Phase II activity and insuring proper protein digestion. The proprietary protein digestion formula is important for relieving gastrointestinal discomfort often associated with other detoxification programs.

This formula is effective in helping protect the liver while chemicals and other toxins are mobilized for excretion. It is designed with specific nutrients that help avoid toxic overload and reabsorption of harmful toxins back into the bloodstream.

Ask about the PaleoCleanse Plus™ Detoxification Program today.

Step 1. Start with Detox – PaleoCleanse Plus™ 14 or 21 Day Program

A 14 to 21 day detoxification program is a great way to kick-start weight loss and it helps you feel great as you lose weight.

WHY? Because many of the toxins in our bodies are stored in body fat. Research shows that when we lose fat, these toxins are released back into circulation and may cause negative symptoms, health problems, and may make it more difficult to lose weight. Therefore, a natural cleanse or detoxification program is essential for healthy weight loss. When done properly, most people will experience:

- Increased energy levels
- Reduced cravings for sweets and other junk foods
- An overall feeling of enhanced wellness



PaleoCleanse Plus™ 14 Day Detox

Step 2. Begin the PaleoMeal® Plus Lean Body Program immediately following detoxification

The PaleoMeal® Plus Lean Body Program is designed to support healthy weight loss and successful weight maintenance by helping you lose fat while maintaining lean muscle. The program is easy to follow, which promotes high compliance and great outcomes.

HIGHLIGHTS:

- Easy to use
- Great taste and smooth texture
- Convenient capsule packets
- Available in chocolate or vanilla

EFFECTIVE SUPPORT FOR:

- Fat loss
- Muscle maintenance
- Satiety and reduced cravings
- Energy and metabolic function
- Blood sugar balance



PaleoMeal® Plus Chocolate

A 14 TO 21 DAY DETOXIFICATION PROGRAM TUNES UP METABOLISM
AND HELPS MAKE SUCCESSFUL WEIGHT LOSS EASIER.

SIMPLE STEPS TO SUCCESS ARE OUTLINED IN THE PATIENT GUIDE BOOK,
WHICH IS INCLUDED IN EVERY PROGRAM KIT.