

OUTLET: GLO.COM DATE: JULY 3, 2014





7 shocking skin mistakes you may be making

## All Washed Up

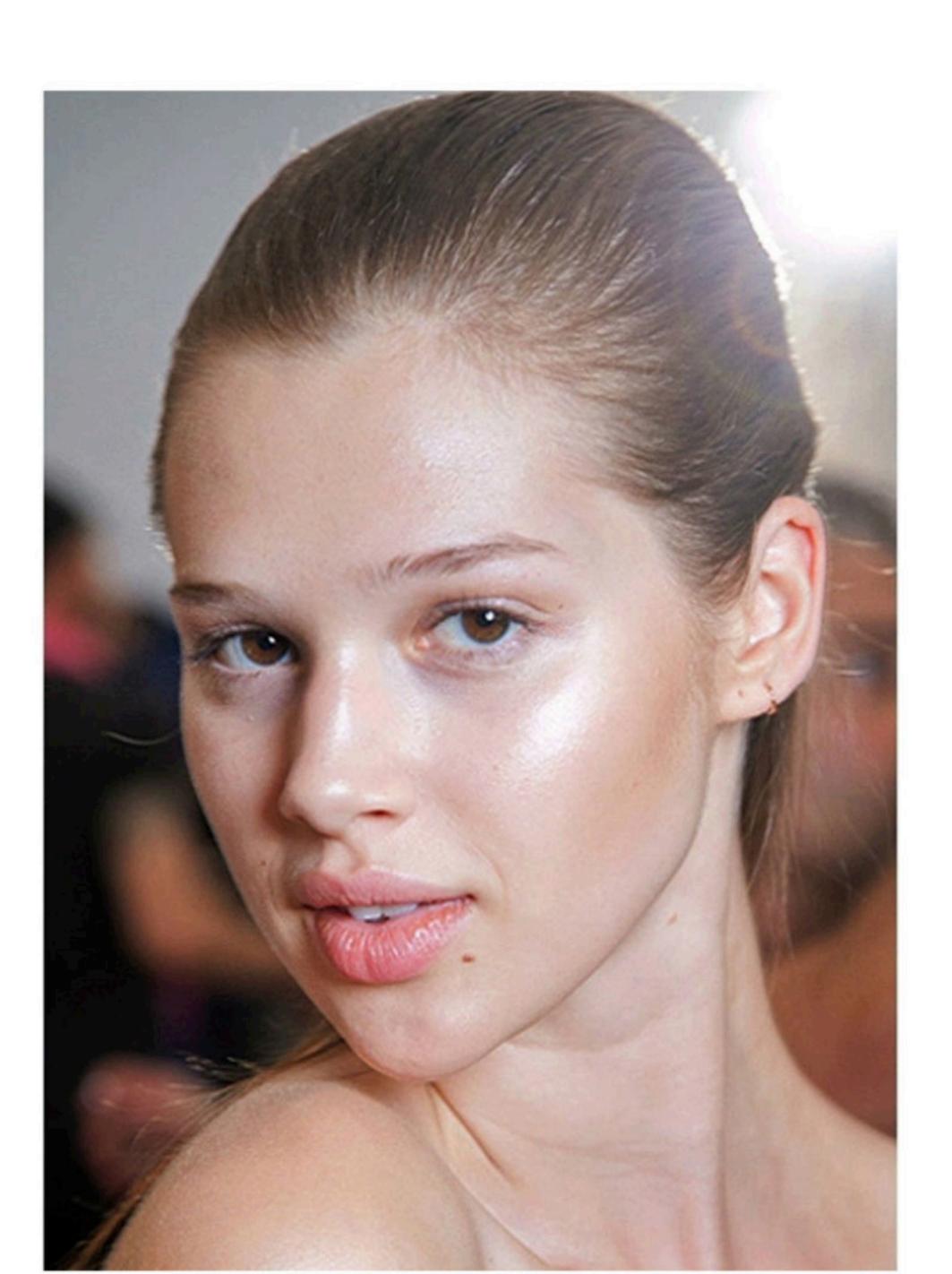
Big mistake: You over-rinse your face.

What's wrong: "Water on your face can be drying,"

dousing skin with Bank. (The oils in epidermis-keep i

The fix: If your skin i creamy cleanser Cloths. If you have clear off with water.

What's wrong: "Water on your face can be drying," says David Bank, M.D., a dermatologist in Mount Kisco, New York. "Water seeks more water, so when you're dousing skin with it, it upsets its natural balance," says Bank. (The oils in your outer layer of skin—the epidermis-keep it healthy.)



## 7 shocking skin mistakes you may be making Skincare Surprises

By Lisa Cohen Lee

You take care of your skin, washing your face twice a day, using SPF, and applying anti-aging cream. You're doing everything right—right? Surprisingly, your regimen may be doing more harm than good. Glo uncovers the most common mistakes and offers smart solutions for getting great skin.



7 shocking skin mistakes you may be making

## Loyalty Program

Big mistake: You've been buying the same anti-aging cream forever.

What's wrong: "Skin changes as you age and you need to keep up with progress," says Bank. The newest products contain stronger and more effective ingredients. "It's like having an old cell and getting an iPhone: It's amazing what new products can do."

sagging, lotion wit

What's wrong: "Skin changes as you age and you need to keep up with progress," says Bank. The newest products contain stronger and more effective ingredients. "It's like having an old cell and getting an iPhone: It's amazing what new products can do."



7 shocking skin mistakes you may be making

## Lay It On Thick

Big mistake: Believing more is better.

What's wrong: Going overboard with skincare can backfire. "Products have been tested with the recommended amount. Using more than that won't

is fine. For

ingredient

What's wrong: Going overboard with skincare can backfire. "Products have been tested with the The fix: Fo recommended amount. Using more than that won't speed up the process and may produce side effectslike redness and flaking," says Bank.