

WHAT IS OUR ADMINISTRATIVE FEE?

WHAT IS IT?

- ❖ A voluntary annual recurring fee that helps to fill the void where insurance reimbursement has failed us.

HOW MUCH IS IT?

- ❖ \$300 a year for an individual
- ❖ \$450 a year for a family
- ❖ These are just suggested amounts. Additional contributions are greatly appreciated since not everyone is paying.

WHY IS IT BEING IMPLEMENTED?

- ❖ In spring of 2019 we were on target to close our private practice or have to shift to the concierge model.
- ❖ The concierge model excludes those with less means and that does not line up with Dr. Dominguez' values. That is why Dr. Dominguez rejected the concierge model many years ago. He will only turn to the concierge model if too few people pay the fee and we can't remain solvent.

WHAT DO I GET FOR IT?

- ❖ Direct access to Dr. Dominguez' private email. The longest you will wait to hear back from him is 4-6 hours in general.
- ❖ We'll waive the fee we charge for completing forms.
- ❖ Continued access to a brilliant, kind, and easy-going physician that has always, and will continue, to go above and beyond for his patients.

WHY SHOULD I BOTHER?

- ❖ It will keep your appointment-lengths where they have always been. (The current "norm" is 9 minutes with a max of two questions.)
- ❖ You can avoid paying between \$800.00 to \$3,000.00 annually. That is the range that patients in San Diego pay for concierge services.