

## STEP-BY-STEP INSTRUCTIONS

1. Place a small amount of toothpaste on your toothbrush.
2. Brush normally.
3. Continue to look in the mirror as you are brushing, noting and ensuring that you remove all traces of green/teal color.
4. Once you have completed a thorough brushing routine and rinsed completely, the green/teal color will be brushed away and no longer be present.
5. Smile and feel confident you have done a great job brushing!

TARGETOL TECHNOLOGY™ contains disclosing agents to color and identify plaque build-up on teeth. When using Plaque HD, you will see a teal color that will be darker in the areas where you are accumulating plaque. While the teal color should not be visible over the entire tooth, it is typically seen along the gum line or in between teeth. If you do not see the dark teal areas on your teeth after completing your brushing routine with Plaque HD, it does not mean that the toothpaste is not working; rather, you can feel secure that your teeth are clean. The continued use of Plaque HD on a daily basis is essential to maintaining plaque-free healthy teeth.

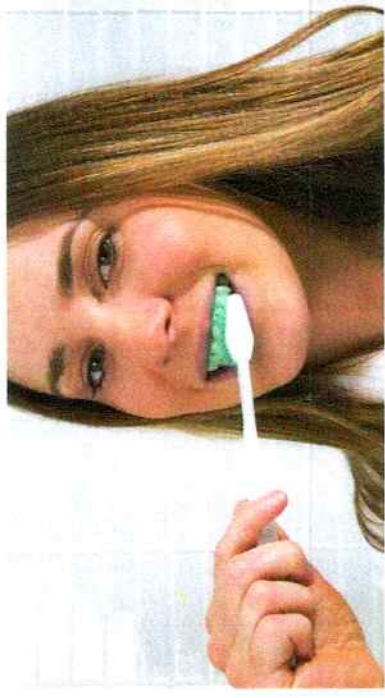
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# PLAQUE HD

1st Professional Plaque Identifying Toothpaste



New Plaque HD Professional Plaque Identifying Toothpaste is the latest innovation in oral hygiene; new Targetol Technology™ helps patients identify and brush away plaque at home.

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