

BEAUTY

At the Speed of Light

The age-defying power of lasers
and energy-based treatments



Dr. Iris Gin, M.D.

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Nothing is as beautiful as smooth, healthy skin. Unfortunately, as we age, our skin is subject to many conditions that are less than ideal. Sun exposure, environmental stress, and the natural aging process may cause wrinkles, sagging skin, age spots, and uneven pigmentation. As skin-care technology advances, more and more people are seeking treatment from dermatologists who are experts in the field of laser and energy-based skin rejuvenation.

Dr. Iris Gin is a board-certified dermatologist and the founder of Kalia Dermatology and Laser Center in Los Gatos. She has more than 10 years of experience in skin rejuvenation techniques and specializes in minimally invasive cosmetic procedures.

When patients first visit Kalia, they are welcomed by the friendly staff to the spa-like atmosphere of the center. Dr. Gin's goal as a dermatologist is to address all of her patients' skin concerns. Many patients begin their evaluation with a medical-based visit in which Dr. Gin will check for any age spots, sun damage, or other potentially harmful skin conditions. Any possible issues are evaluated and treated before starting cosmetic treatments.

The next step is a careful cosmetic evaluation

of the patient's skin to determine the most appropriate course of action. Dr. Gin and her staff take the time to listen to every patient's concerns, and to create a customized treatment plan that suits each patient's individual lifestyle.

Kalia offers a full spectrum of laser and energy-based procedures known to diminish fine lines, scars, brown spots, unwanted hair, blood vessels, and even wrinkles. Dr. Gin personally performs or oversees all cosmetic laser procedures to ensure the highest quality of care. "Understanding our clients' needs is essential," she says. "It takes specialized training and artistry to determine which laser or treatment is best suited for various skin problems. That's how we achieve superior results."

Dr. Gin is especially excited about the latest advances in fractional laser technology that have revolutionized the world of aesthetic lasers. Kalia's new fractional lasers deliver light in focused "microbeams," which penetrate deeply into the skin, giving effective and long-lasting results without the long recovery time of older lasers. "What our clients want are dramatic results with minimal downtime, so they can return to their work and families without delay," says Dr. Gin. "With all of the advances in cosmetic dermatology, everyone can look as young on the outside as they feel on the inside."