



PRESS RELEASE

FOR IMMEDIATE RELEASE

TIPS AND TOES RALLY

TO SUPPORT THE OPENING OF MICHIGAN NAIL SALONS

TREUVIS EYES NAILS BODY

44464 HAYES ROAD

CLINTON TOWNSHIP, MI 48038

ON FRIDAY MAY 29TH, 2020 FROM 11AM TO 4PM, **TREUVIS EYES NAILS BODY** IS HOSTING AN OPEN HOUSE EVENT, THE **“TIPS AND TOES RALLY” TO SUPPORT THE OPENING OF MICHIGAN SALONS**. WE ARE INVITING ALL NAIL AND HAIR SALON OWNERS, AS WELL AS ALL MEMBERS OF THE GENERAL PUBLIC, TO COME AND TOUR OUR SALON AND EXPERIENCE FIRST-HAND OUR NEWLY-IMPLEMENTED SOCIAL DISTANCING PROCEDURES AND SANITIZATION PROTOCOLS. JOIN US IN LEARNING HOW TO OPEN AND OPERATE SAFELY AND EFFICIENTLY UNDER MEDICALLY-RECOMMENDED COVID-19 GUIDELINES. ALL TOURS WILL BE GIVEN IN GROUPS OF NO MORE THAN 10 AT A TIME.

THIS IS A CALL TO ACTION! STAND UP, BE HEARD, SUPPORT AND ADVOCATE FOR THE COSMETOLOGY INDUSTRY! SINCE THE STATE OF MICHIGAN HAS DIRECT RESPONSIBILITY FOR SALON LICENSING, SALONS HAVE BEEN DIRECTLY AFFECTED BY GOVERNOR WHITMER’S EXTENSION OF HER “STAY AT HOME” ORDER. WE HAVE NOT BEEN GIVEN ANY SET DATE FOR REOPENING OUR BUSINESSES, NOR HAVE ANY GUIDELINES BEEN ISSUED TO INSTRUCT US HOW TO DO SO.

YOU WILL BE WELCOMED ON FRIDAY MAY 29TH BY ROSALINA ALTADONNA, SOLE PROPRIETOR OF **TREUVIS EYES NAILS BODY AND SALON TREUVIS STUDIO SUITES** LOCATED IN CLINTON TOWNSHIP, MICHIGAN. THE TREUVIS STAFF HAS BEEN DILIGENTLY PREPARING TO REOPEN FOR THE LAST SEVERAL WEEKS. WHEN A THOROUGH SEARCH OF MIOSHA COVID 19 GUIDELINES REVEALED NO CLEAR GUIDANCE FOR THE COSMETOLOGY INDUSTRY, ROSALINA CULTIVATED, TESTED AND PERFECTED PRECISE INDUSTRY-TAILORED COVID 19 GUIDELINES. THESE WILL BE ON DISPLAY THIS FRIDAY DURING THE TOUR.

THE **“TIPS AND TOES RALLY”** WILL ALSO FEATURE A GATHERING OF INDUSTRY ADVOCATES AND BUSINESS LEADERS, INCLUDING TINA BLACK, OWNER OF THE PAUL MITCHELL COSMETOLOGY SCHOOLS LOCATED IN MICHIGAN AND FLORIDA. WE WILL BE INTRODUCING THE NEWLY-FORMED “SALON OWNERS ASSOCIATION OF MICHIGAN” WHICH WILL BE CONTACTING THE GOVERNOR TO PRESENT SPECIFIC GUIDELINES ILLUSTRATING HOW THE COSMETOLOGY INDUSTRY CAN SAFELY PROVIDE BEAUTY SERVICES AND PERSONAL PROTECTION FOR OUR VALUED CLIENTS AND STAFF.

SPECIAL GUEST SENATOR PETER LUCIDO WILL BE AT OUR EVENT TO SHOW HIS SUPPORT OF THE COSMETOLOGY INDUSTRY AND WILL BE AVAILABLE FOR QUESTIONS AND ANSWERS.

ALSO, WHILE YOU ARE WAITING TO TAKE YOUR SALON TOUR, OUR NEIGHBOR “LAKESIDE URGENT CARE” WILL BE PROVIDING COVID 19 TESTING TO ANYONE WHO DESIRES A TEST.

FOR FURTHER DETAILS, PLEASE CONTACT ROSALINA ALTADONNA PERSONALLY AT 586-343-1644.
ROSALINA ALTADONNA, TREUVIS, INC.