The ZO® Difference: Before and After
Advanced Therapeutic and Preventative Skin Health Solutions

Angela T. 38 years old. She is an interior and furniture designer in Laguna Beach and she has been a patient of Dr. Obagi since 2005.
Zein Obagi, MD

Researcher, innovator, author, and educator, board certified dermatologist Dr. Zein Obagi has achieved an international reputation as a leading authority on skin health and rejuvenation. He is ranked among the world’s top experts on chemical peels, and is considered an expert in treating skin of color, often tackling the most difficult and hard-to-treat cases from around the world. In 2008, Dr. Obagi founded ZO Skin Health, Inc., to provide comprehensive skin care solutions to physicians and patients that optimize skin health around the globe, regardless of age, race, gender or unique skin condition.

“My mission is to keep your skin healthy, youthful, and vibrant, fulfilling my definition of skin health.”
- ZEIN E. OBAGI, MD
The ZO® Skin Health Circle™ concept, developed by Zein Obagi, MD, provides comprehensive and continuous solutions to achieve healthy skin for life.

**THERAPEUTIC** Treatments provided by healthcare professionals using prescribed products and unique protocols to correct medical skin conditions.

**MAINTENANCE** Designed to prevent reoccurrence of persistent skin problems keeping skin strong and healthy while looking and acting younger.

**DAILY SKINCARE** Effective daily solutions to help promote cellular function and achieve healthier looking skin.

**PREVENTATIVE** Minimize UV damage, prevent DNA damage and protect skin from environmental aggressors to improve overall skin health.
ZO® Skin Health: Daily + Preventive Skincare
A comprehensive array of products maintain the results of therapeutic treatments and support daily skin health and protection from the environment.

ZO® Medical: Therapeutic Solutions
Products, protocols, and treatments provided by skincare professionals for a wide range of skin disorders and chronic conditions.
**ZO® SKIN HEALTH**

**ZO® MEDICAL**

**ZO® Multi-Therapy Hydroquinone System**

<table>
<thead>
<tr>
<th>DIAGNOSIS</th>
<th>Melasma</th>
</tr>
</thead>
<tbody>
<tr>
<td>TREATMENT</td>
<td>ZO® Multi-Therapy Hydroquinone System for 5 months, followed by ZO® Non-Hydroquinone Hyperpigmentation System for 1 month, and as ongoing maintenance. ZO® 3-Step Peel performed monthly for 3 months.</td>
</tr>
<tr>
<td>DURATION</td>
<td>8 months</td>
</tr>
</tbody>
</table>
**ZO® Multi-Therapy Hydroquinone System**

**DIAGNOSIS**  
Melasma, Rosacea

**TREATMENT**  
ZO® Multi-Therapy Hydroquinone System for 5 months, followed by ZO® Non-Hydroquinone Hyperpigmentation System for 1 month, and as ongoing maintenance, along with 20 mg oral isotretinoin to arrest rosacea.

**DURATION**  
6 months
**ZO® Multi-Therapy Hydroquinone System**

**DIAGNOSIS**  
Melasma

**TREATMENT**  
ZO® Multi-Therapy Hydroquinone System for 5 months, followed by ZO® Non-Hydroquinone Hyperpigmentation System for 1 month, and as ongoing maintenance. ZO® 3-Step Peel performed monthly for 3 months.

**DURATION**  
8 months
## ZO® Multi-Therapy Hydroquinone System

<table>
<thead>
<tr>
<th><strong>DIAGNOSIS</strong></th>
<th>Early Melasma, PIH</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TREATMENT</strong></td>
<td>ZO® Multi-Therapy Hydroquinone System for 5 months, followed by ZO® Non-Hydroquinone Hyperpigmentation System for 1 month, and as ongoing maintenance.</td>
</tr>
<tr>
<td><strong>DURATION</strong></td>
<td>6 months</td>
</tr>
</tbody>
</table>
**ZO® Multi-Therapy Hydroquinone System**

<table>
<thead>
<tr>
<th><strong>DIAGNOSIS</strong></th>
<th>Severe Melasma, PIH</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TREATMENT</strong></td>
<td>ZO® Multi-Therapy Hydroquinone System for 5 months, followed by ZO® Non-Hydroquinone Hyperpigmentation System for 1 month, and as ongoing maintenance. ZO® 3-Step Peel performed monthly for 2 months.</td>
</tr>
<tr>
<td><strong>DURATION</strong></td>
<td>7 months</td>
</tr>
</tbody>
</table>
**ZO® Multi-Therapy Hydroquinone System**

**DIAGNOSIS**  
Melasma

**TREATMENT**  
ZO® Multi-Therapy Hydroquinone System for 5 months, followed by ZO® Non-Hydroquinone Hyperpigmentation System for 1 month, and as ongoing maintenance.

**DURATION**  
6 months

**NOTE**  
Recommend a series of ZO® 3-Step Peels for residual hyperpigmentation
## ZO® Multi-Therapy Hydroquinone System

<table>
<thead>
<tr>
<th><strong>DIAGNOSIS</strong></th>
<th>Acne Scars, Large Pores, Rough Texture</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TREATMENT</strong></td>
<td>Moderate strength ZO® Multi-Therapy Hydroquinone System for 2 months to pre-condition skin prior to ZO® Controlled Depth Peel (IRD). Post-procedure: ZO® Multi-Therapy Hydroquinone System for 3 months, followed by ZO® Non-Hydroquinone Hyperpigmentation System for 1 month, and as ongoing maintenance.</td>
</tr>
<tr>
<td><strong>DURATION</strong></td>
<td>6 months</td>
</tr>
</tbody>
</table>
**ZO® Multi-Therapy Hydroquinone System**

<table>
<thead>
<tr>
<th><strong>DIAGNOSIS</strong></th>
<th>Melasma, Skin Laxity</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TREATMENT</strong></td>
<td>Aggressive strength ZO® Multi-Therapy Hydroquinone System for 2 months to pre-condition skin prior to the ZO® Controlled Depth Peel (IRD). Post-procedure: ZO® Multi-Therapy Hydroquinone System for 3 months, followed by ZO® Non-Hydroquinone Hyperpigmentation System for 1 month, and as ongoing maintenance.</td>
</tr>
<tr>
<td><strong>DURATION</strong></td>
<td>6 months</td>
</tr>
</tbody>
</table>
### ZO® Non-Hydroquinone Hyperpigmentation System

<table>
<thead>
<tr>
<th><strong>DIAGNOSIS</strong></th>
<th>Melasma with hydroquinone resistance. 10 years of self-treatment with 4% hydroquinone purchased from the Internet.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TREATMENT</strong></td>
<td>ZO® Non-Hydroquinone Hyperpigmentation System with Brightenex™ and Retamax™ for 6 months, followed by ZO® 3-Step Peel performed monthly for 3 months.</td>
</tr>
<tr>
<td><strong>DURATION</strong></td>
<td>9 months</td>
</tr>
</tbody>
</table>
**ZO® Non-Hydroquinone Hyperpigmentation System**

<table>
<thead>
<tr>
<th><strong>DIAGNOSIS</strong></th>
<th>Sun Damage, Hyperpigmentation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TREATMENT</strong></td>
<td>ZO® Non-Hydroquinone Hyperpigmentation System with Brightenex™ and Retamax™ for 5 months, followed by ZO® 3-Step Peel performed once.</td>
</tr>
<tr>
<td><strong>DURATION</strong></td>
<td>6 months</td>
</tr>
</tbody>
</table>
ZO® Non-Hydroquinone Hyperpigmentation System

<table>
<thead>
<tr>
<th>DIAGNOSIS</th>
<th>Sun Damage, Freckles, Lentigines</th>
</tr>
</thead>
<tbody>
<tr>
<td>TREATMENT</td>
<td>ZO® Non-Hydroquinone Hyperpigmentation System with Brightenex™ and Ossential® Advanced Radical Night Repair for 6 months. ZO® Retinol Stimulation Peel performed once every 6 months (at-home treatment) for maintenance.</td>
</tr>
<tr>
<td>DURATION</td>
<td>6 months</td>
</tr>
</tbody>
</table>
ZO® Non-Hydroquinone Hyperpigmentation System

**DIAGNOSIS**  
Hyperpigmentation, PIH, Freckles

**TREATMENT**  
ZO® Non-Hydroquinone Hyperpigmentation System with Brightenex™ and Retamax™ for 5 months, followed by ZO® 3-Step Peel performed monthly for 2 months.

**DURATION**  
7 months
**ZO® Non-Hydroquinone Hyperpigmentation System**

<table>
<thead>
<tr>
<th><strong>DIAGNOSIS</strong></th>
<th>Melasma</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TREATMENT</strong></td>
<td>ZO® Non-Hydroquinone Hyperpigmentation System with Brightenex™ and Retamax™ for 4 months, followed by ZO® 3-Step Peel performed once.</td>
</tr>
<tr>
<td><strong>DURATION</strong></td>
<td>5 months</td>
</tr>
</tbody>
</table>
ZO® Sun Damage System

**DIAGNOSIS**  
Sun Damage, PIH, Freckles

**TREATMENT**  
ZO® Sun Damage System with Brightenex™, Glycogent™ and Retamax™ for 4 months, followed by ZO® 3-Step Peel performed monthly for 2 months.

**DURATION**  
6 months
**ZO® Skin Health**

**ZO® Sun Damage System**

**DIAGNOSIS**  
Sun Damage, Freckles

**TREATMENT**  
ZO® Sun Damage System with Brightenex™, Glycogen™ and Retamax™.

**DURATION**  
5 months
**ZO® Sun Damage System**

**DIAGNOSIS**  
Sun Damage, Lentigines

**TREATMENT**  
ZO® Sun Damage System with Brightenex™, Glycogent™ and Retamax™ for 5 months, followed by ZO® 3-Step Peel performed monthly for 2 months.

**DURATION**  
7 months
**ZO® Sun Damage System**

**DIAGNOSIS**  
Sun Damage, Freckles, Lentigines

**TREATMENT**  
ZO® Sun Damage System with Brightenex™, Glycogent™ and Retamax™ for 4 months, followed by ZO® 3-Step Peel performed monthly for 3 months.

**DURATION**  
7 months
ZO® Sun Damage System

**DIAGNOSIS**
Sun Damage, Freckles, Lentigines

**TREATMENT**
ZO® Sun Damage System with Brightenex™, Glycogent™ and Retamax™ for 5 months, followed by ZO® 3-Step Peel performed monthly for 3 months.

**DURATION**
8 months
ZO® SKIN HEALTH
BY ZEIN OBAGI, MD

ZO® MEDICAL
BY ZEIN OBAGI, MD

ZO® Texture Improvement System

**DIAGNOSIS**  Rough Texture, Scars

**TREATMENT**  ZO® Texture Improvement System with Retamax™.

**DURATION**  7 months
ZO® Severe Acne System

**DIAGNOSIS**
Acne, Rough Texture, Scars

**TREATMENT**
ZO® Severe Acne System with Melamix™ 4% Hydroquinone plus tretinoin and 20 mg oral isotretinoin for 5 months, followed by ZO® Acne System for 1 month, and as ongoing maintenance.

**DURATION**
6 months
ZO® Severe Acne System

**DIAGNOSIS**
Acne, PIH

**TREATMENT**
ZO® Severe Acne System with Melamix™ 4% Hydroquinone plus tretinoin and 20 mg oral isotretinoin for 5 months, followed by ZO® Non-Hydroquinone Hyperpigmentation System for 1 month, and as ongoing maintenance.

**DURATION**
6 months
<table>
<thead>
<tr>
<th><strong>DIAGNOSIS</strong></th>
<th>Rosacea</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TREATMENT</strong></td>
<td>ZO® Rosacea System</td>
</tr>
<tr>
<td><strong>DURATION</strong></td>
<td>6 months</td>
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</tbody>
</table>
ZO® Rosacea System

**DIAGNOSIS**  Rosacea

**TREATMENT**  ZO® Rosacea System with 20 mg oral isotretinoin

**DURATION**  5 months
ZO® Rosacea System

<table>
<thead>
<tr>
<th>DIAGNOSIS</th>
<th>Rosacea</th>
</tr>
</thead>
<tbody>
<tr>
<td>TREATMENT</td>
<td>ZO® Rosacea System</td>
</tr>
<tr>
<td>DURATION</td>
<td>4 months</td>
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</tbody>
</table>
ZO® Anti-Aging Program - Level II

**DIAGNOSIS**  
Mild Sun Damage, Chronological Aging

**TREATMENT**  
ZO® Anti-Aging Program - Level II

**DURATION**  
3 months
**ZO® Aggressive Anti-Aging Program - Level III**

<table>
<thead>
<tr>
<th><strong>DIAGNOSIS</strong></th>
<th>Sun Damage, Dullness, Skin Laxity, Lines, Wrinkles</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TREATMENT</strong></td>
<td>ZO® Aggressive Anti-Aging Program - Level III</td>
</tr>
<tr>
<td><strong>DURATION</strong></td>
<td>4 months</td>
</tr>
</tbody>
</table>
**ZO® Acne System**

**DIAGNOSIS**
Acne, Acne Scars

**TREATMENT**
ZO® Acne System for 2 months, followed by ZO® 3-Step Peel performed monthly for 2 months.

**DURATION**
4 months
ZO® Acne System

**DIAGNOSIS**
Acne, Acne Scars, PIH

**TREATMENT**
ZO® Acne System for 3 months, followed by ZO® 3-Step Peel performed monthly for 3 months.

**DURATION**
6 months
**ZO® Acne System**

<table>
<thead>
<tr>
<th>DIAGNOSIS</th>
<th>Acne</th>
</tr>
</thead>
<tbody>
<tr>
<td>TREATMENT</td>
<td>ZO® Acne System</td>
</tr>
<tr>
<td>DURATION</td>
<td>6 months</td>
</tr>
</tbody>
</table>
ZO® Daily Skincare Program for Men

**DIAGNOSIS**  
Oiliness, Large Pores, Rough Texture

**TREATMENT**  
ZO® Daily Skincare Program For Men for 3 months, and as ongoing maintenance.

**DURATION**  
3 months