

Newport Beach OB/GYN Medical Group, Inc.

351 Hospital Road, Suite 316

Newport Beach, CA 92663

(949) 642-5775

Notice of Privacy Practices

Effective Date: January 1, 2014

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IS CAREFULLY.

We understand the importance of privacy and are committed to maintaining the confidentiality of your medical information, especially as we introduce technology in the form of electronic health records, related interoperability and data sharing to increase the timeliness and efficiency of your medical care. Our practice will store clinical information in an electronic health record which will share this information with other professionals involved in the provision of your health care services via a Health Information Exchange (HIE). This is done so that this information may be available at the point of care to providers who are members of the HIE. Your provider may also communicate with you confidentially and securely via the patient web portal (NextMD). At all times, the sharing and review of your data is kept secure and access is tracked according to HIPPA regulations.

- We record the medical care we provide in a secure EHR and may receive such electronic records from others. Paper information received regarding your care at other locations will be scanned into our EHR.
- We will electronically upload certain aspects of your medical record, to the HIE so that it can be readily accessible to other providers participating in your health care. All data uploaded to the HIE is secure and protected per HIPPA rules and regulations. All access to your information is tracked and you may request a report of who has accessed your information within the EHR and/or HIE at any time.
- We use this electronically recorded information to provide or enable other health care providers who are members of the HIE to provide quality medical care, to obtain payment for services provided to you as allowed by your health plan and to enable us to meet our professional and legal obligations to operate this medical practice.

We are required by law to maintain the privacy of protected health information and to provide individuals with notice of our legal duties and privacy practices with respect to protected health information.

- This Notice describes how we may use and disclose your medical information. It also describes your rights and our legal obligations with respect to your medical information.
- If you have any questions about this Notice, please contact our Privacy Officer listed at the end of this Notice.

A. How This Medical Practice May Use or Disclose Your Health Information

This medical practice collects health information about you and stores it in a chart and on a computer. This is your medical record. The medical record is the property of this medical practice, but the information in the medical record belongs to you. The law permits us to use or disclose your health information for the following purposes:

1. Treatment: We use medical information about you to provide you medical care. We disclose medical information to our employees and others who are involved in providing